

Better Photography

Snapfish Launches PhotoCenter for eBay users

Hewlett Packard's (HP) online photo service Snapfish has tied up with eBay India to launch PhotoCenter through which eBay users can print, share and store their photographs. Bala Parthasarathy, Managing Director of APAC, Snapfish, Hewlett-

Packard commented, "The partnership with eBay India enables us to enrich the eBay consumer experience by offering them the convenience of uploading and sharing their memories as well as creating personalised products instantly."