

# Delhi Times

## Mandy goes snappy-happy

**F**lashing her million dollar smile, actress Mandira Bedi speaks about the extent to which she is being swept by the digital revolution. She asks matter-of-factly, "How many times have you wanted to print your digital photographs but did not in order to avoid the trouble of locating a photography shop, haggling endlessly over the prices and then getting pictures that are not up to your expectations?"

Pausing, she adds, "Well, I've found a neat way out." She goes on to add that the world's No.1 consumer online photo service Snapfish is now here in India, courtesy Hewlett-Packard. "When I was a kid, my parents used to take us on weekends to Marwe (near the seashore in Mumbai). We have one family picture of my brother Harmeet, he used to sport a *patka* then, with my parents. Everybody looks so happy in that picture. I love this picture so much and always wanted to personalise the print on a tee. Now I can do it with HP Retail Photo Solutions."

Speaking about the initiative, V Krishnan, GM - Consumer Sales, IPG - HP India. "Photo printing at home, online and retail becomes easier with HP's retail photo solutions and Snapfish. These initiatives will help consumers to click more, print more and share more, thereby opening up a new world of photography with unlimited possibilities."

Well, that sure is reason enough to go picture perfect.

**Brimming with creativity, actress Mandira Bedi has just discovered ways to preserve her childhood memories**



Prathamesh Bandekar

TIMES NEWS NETWORK

Mandira Bedi gets a picture memorabilia created