



## Transform your home into an art gallery, courtesy Canvas Prints from HP Snapfish

INDIA, June 09, 2008 – HP Snapfish ([www.snapfish.in](http://www.snapfish.in)), the world's leading consumer online photo service, has once again unveiled a new initiative – HP Snapfish Canvas Prints - to brighten up one's home by transformong one's photo to art on canvas with artistic photo portraits or panoramic landscape shots. With a range of sizes to choose from, the canvas prints are an ideal choice to not only adorn your home but also as an innovative gift option. The prints start at an affordable Rs 899.

### Options galore!

- Square Canvas Prints – Available in sizes of 12"x12", 16"x16" and 24"x24", it starts at Rs 899
- Rectangle Canvas Prints – Available in sizes of 12"x18", 16"x20" and 20"x30," it starts at Rs 999
- Long Rectangle Canvas Prints - Available in sizes of 12"x24", it starts at Rs 999

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### What's in store?

- Each print of matte canvas offers outstanding performance with impressive durability, handling and water resistance
- Beautiful frame-worthy prints and enlargements can be created with the stretchable, cotton-poly blend canvas
- Brilliant images with specially engineered, pigment-ink-receptive coating
- Resists fading for more than 200 years

According to **Mr. Michael M.Bala, Country Manager, Snapfish India, Hewlett-Packard India Sales Pvt. Ltd. said**, "Everybody dreams of artistic photo prints at an affordable cost for himself or for near and dear ones. HP Snapfish Canvas helps in realizing this dream by transforming digital prints into canvas photos with outstanding image quality and precise color thereby allowing consumers to liven up their homes with the photographs that they love the most."

### About Snapfish

Snapfish by HP, is the leading online photo service in the world with over 50 million members in 23 countries, and is adding a quarter billion new pictures per month. It was recently launched in India with features specially customized for the Indian market. Snapfish offers consumers free online photo sharing, unlimited online photo

storage and professionally developed digital camera prints for as low as Rs.2.95 only (4x6 size).

Initially launched in the United States in April 2000 with a vision of helping people preserve, enjoy and share their most valuable memories, HP acquired Snapfish in April 2005 to provide customers with a comprehensive solution which will allow them to share, preserve and share their most valuable memories in an easy-to-use and convenient way.

### **About HP**

HP focuses on simplifying technology experiences for all of its customers – from individual consumers to the largest businesses. With a portfolio that spans printing, personal computing, software, services and IT infrastructure, HP is among the world's largest IT companies, with revenue totaling \$110.4 billion for the four fiscal quarters ended April 30, 2008. More information about HP (NYSE: HPQ) is available at [www.hp.com](http://www.hp.com).