



## Picture perfect

HP SNAPPISH ([www.snapfish.in](http://www.snapfish.in)) has launched a slew of initiatives to further consolidate its leadership in the Indian digital photography space. Targeted at India's burgeoning digital families, HP Snapfish announced the launch of its unique and first-of-its-kind Photobooks as well as Free Picture Mover Software. While Photobooks form a part of HP's range of photo gifts including flip books, canvas prints, posters, greeting cards, calendars, collage prints/posters, t-shirts, mugs and key chains; the Picture Mover software is aimed at providing users with an effective way of both transferring and managing their photos.



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