

HP Snapfish on a roll

sh & Retail Photo Solutions in India



HP announced its entry into the retail photo printing market with the launch of its Retail Photo Solutions and online photo services through Snapfish. The solution will offer consumers free online photo sharing, unlimited online photo storage and professionally developed digital camera prints for as low as Rs 2.95.

(L to R) V Krishnan, GM—Consumer Sales, IPG, HP India; Mandira Bedi; V Narayanan, Director—Retail Photo Solutions, HP Asia Pacific & Japan and Bala Parthasarthy, VP—Online Imaging, IPG, HP Asia Pacific and Japan at the launch of HP's Retail Photo Solutions and Snapfish in Mumbai