




IF IT'S TECHNOLOGY
IT'S HERE.

To view the old website [Click Here](#) | Thursday, October 29, 2009

Simplify power-line monitoring designs:
Multichannel simultaneous sampling ADCs detect line events quickly and accurately.



[Learn more](#)

[news](#) [archives](#) [contact us](#) [advertise with us](#) [home](#)

[Electronics](#) [Infotech](#) [Linux & Open Source](#) [Consumer Electronics](#) [Telecom](#) [Mobiles](#) [BPO](#) [Science & Technology](#)

[Home >> Infotech >> Business Deal](#)

Snapfish, eBay India To Launch Co-branded Photo Center

With Snapfish Photo Center, eBay users can choose from a wide array of products.



Rate this news: ☆☆☆☆☆ (0 Votes)

Monday, September 07, 2009: Snapfish, a consumer online photo service by HP – today announced a partnership agreement with eBay India, the leading eCommerce marketplace in the country. The collaboration facilitates the launch of a co-branded Photo Center, enabling over 3 million eBay India users to print, share and store unlimited number of photographs.



With Snapfish Photo Center, eBay users can choose from a wide array of products ranging from photo greeting cards, t-shirts, mugs, sporty drinking bottles, money boxes, calendars, stickers and much more, to create and order fully customized photo gifts online.

“There has been a pragmatic shift in the consumer purchasing behavior in the recent times. An increasing number of consumers are vouching for the online shopping getaways, owing to the growing internet penetration, ease of use and the enormity of options available”, stated Bala Parthasarathy, Managing Director, Asia Pacific and Latin America, Snapfish, Hewlett Packard at the announcement. “The partnership with eBay India, the most popular online shopping portal in the country, enables us to enrich the eBay consumer experience by offering them the convenience of uploading and sharing their memories as well as creating personalized products instantly”, he added.

According to a Mastercard Worldwide survey published in May this year, Indian customers shopped online more frequently in the fourth quarter of 2008 than in the same period the previous year.

According to Kashyap Vadapalli, Director-Marketing, eBay India, “As the globally preferred brand for shopping online, eBay continuously works towards bringing in innovative products and services to the growing base of Indian online shoppers. The strategic alliance with Snapfish by HP provides us an opportunity to further expand our offerings, enabling our consumers to customize products with their personal pictures and purchase them online.

[Print](#) [Email](#) [Comment](#) [BOOKMARK](#) [Facebook](#) [Twitter](#) (Total Views: 490)

Lose Weight Now
Fat Absorb helps in losing weight without dieting. Order now!

Freeze-Dried Organic Acai
Best Brazilian Acai, No Citric Acid ~World-Wide Flat Rate Shipping!

Ads by Google

Infotech News

- ▶ [Intel Plans 4G Entry In India: Sources](#)
- ▶ [Google Adds Turn-By-Turn Mapping Service To Android](#)

See 100G Interlaken Demo on 40-nm High-Density FPGA



[▶ Watch the Video](#) **ALTERA**

FREE NEWSLETTER
Receive the latest reviews, how-to's, news & more.

Most popular

- ▶ [Om Logistics Receives Peace Award](#)
- ▶ [Diwali Dhamaka: Fly Launches 6 Dual SIM Phones](#)
- ▶ [23 Oct: 5th 3G India 2009 International Conference](#)
- ▶ [LG Unfurls Solar-Powered Touchscreen Phone](#)
- ▶ [Mobile Phones Raise Brain Tumour Risk!](#)

Dialogue

▶ **'Key To Ensuring Growth Is To Adapt To Market Dynamics'**
Aspiring Minds, a two-year old company, has not only been successful in coming up with a stack of interesting talent assessment and benchmarking tools...



▶ **'Class D Amplifiers Deliver Higher Power Efficiency'**

As business development manager, high

- » [Talk Of Recovery 'A Bit Premature': Vineet Nayar](#)
- » [HCL Tech Employees To Get Salary Hikes](#)
- » [Sasken Buys Assets, Product Portfolios Of Ingenient Technologies](#)

performance analog (HPA), Texas Instruments India, Apoorva Awasthy analyses key market ...



Comments

- » Harshad Patel said: "[Dear Sir, I lost my mobile on ...](#)" on [Lost Mobile Tracking System For ...](#) '
- » g.karthikeyan said: "[why no photo?](#)" on [Dr K. Radhakrishnan Is New ISRO ...](#) '

Features

[Windows 7: The Kick-Start That IT Services Industry Needs Or Another Dud?](#)

Overall, advisory and consulting firm Ovum is positive about the release of Windows 7, particularly for the enterprise market....

[Six Portable Hard Drives Below Rs 4,500!](#)

Take a look at 250GB external portable hard drives below Rs 4,500.....

Events

[31 Oct: TheStartupBuzz VC Showcase](#)

[31 Oct: TCS IT Wiz 2009](#)

[6 Nov: Automation Tech 2009](#)

[9 Nov: Open Source Boot Camp](#)

[20 Nov: China Sourcing Fair: Electronics & Components](#)

[VIEW ALL](#)

[BlackBerry® Official Site](#)

Discover How Much More You Can Do With A New BlackBerry® Curve™ 8520
IN.BlackBerry.com/Curve8520

[IDBI Demat Account](#)

Trade Stocks listed at NSE & BSE And Enjoy Higher Returns
IDBIbank.com/Demat

[Job in 99 Days](#)

A Job in an IT Company is 99 Days Away. Register Now for more Details
www.NIITEducation.com/99days/Jobs

[Tulip Value Internet](#)

Business internet on fiber 2 Mbps plans start from Rs. 3000.
www.Tulip.net

Ads by Google



[home](#) [archives](#) [contact us](#)

Magazines

Electronics for You
LINUX for You
BenefIT
Facts for You
Electronics Bazaar

Portals

electronicsforu.com
efytimes.com
bpotimes.com
itmagz.com
linuxforu.com

Directories

Electronics Annual Guide

Events

EFY Awards
EduTech Expo
OSIWEEK Expo

News Verticals

Electronics
Infotech
Linux & Open Source
Consumer Electronics
Science & Technology
BPO

Educational Institute

EFY Techcenter

© Copyright 2009 EFY Enterprises Pvt. Ltd.
All rights reserved. Reproduction in whole or in part in any form or medium without written permission is prohibited.
Usage of the content from the web site is subject to Terms and Conditions