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**TRADE ONLINE**

August 18, 2008 | 14:26 IST

**Business**

**HP Snapfish unveils photobooks**

India Infoline News Service / Mumbai Jul 11, 2008 16:38

HP Snapfish Photobook is a customized, durable, hardcover, digital album which can be ordered online.

HP Snapfish ([www.snapfish.in](http://www.snapfish.in)) - world's leading consumer online photo service - has unveiled a slew of initiatives to further consolidate its leadership in the Indian digital photography space. Targeted at India's burgeoning digital families, HP Snapfish announced the launch of its unique and first-of-its-kind Photobooks as well as Free Picture Mover Software. While Photobooks form a part of HP's range of photo gifts including flip books, canvas prints, posters, greeting cards, calendars, collage prints/posters, t-shirts, mugs and key chains; the Picture Mover software is aimed at providing users with an effective way of both transferring and managing their photos.

HP Snapfish Photobook is a customized, durable, hardcover, digital album which can be ordered online. With a reasonable starting price of Rs. 199, Photobooks make ideal gifts for weddings, anniversaries and birthdays alike, bringing alive the memories from past. It is a must have for weddings and large functions, you choose the way the story goes!

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**MARKETS TODAY**

Aug 18, 2008 14:06:53

Sensex	Chng	Chng%
14,686.13	<b>-38.05</b>	<b>-0.26%</b>
Nifty	Chng	Chng%
4,422.20	<b>-8.50</b>	<b>-0.19%</b>

**GAINERS & LOSERS**

**Top 3 Gaining Companies**

H D F C	2370.00	3.57%
HDFC Bank	1206.00	2.62%
Satyam Computer	419.35	1.81%

**Top 3 Losing Companies**

Grasim Inds.	1945.25	-5.41%
M & M	563.00	-3.43%
Hindalco Inds.	131.80	-2.95%

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