Flickr partners with SnapFish to provide its members photo printing, gift creation options

17 November, 2009

Yahoo-owned photo sharing site Flickr.com has partnered with HP SnapFish to enable its members transfer, organize and print photos, as well as create photo gifts such as photo books, greeting cards, mugs, t-shirts using their existing Flickr photostream. According to Flickr, its members will also be able to send photos to anywhere in the world.

"At Flickr, it's important that all our members across the globe have the ability to bring their images to life through printing and sharing," Douglas Alexander, general manager, Flickr, has said. "We are excited to partner with SnapFish in this effort, as we feel the company provides the value and choice we know our members expect when it comes to their photos."

"At SnapFish, we continuously look for avenues to reach out to wider audiences and elevate the experience of printing pictures," Bala Parthasarathy, managing director, Europe and Asia Pacific, HP SnapFish, has said. "By providing Flickr members with a wide range of photo printing and gift creation options seamlessly, we aim to address the needs of the digital consumer today who continuously looks for integrated platforms to share and print pictures online."

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by Call Center outsourcing on 17 November, 2009

This is a great news for flicks users. Flickr has attracted good members and constant value additions will keep the members on the site. This is also a good move by HP snapfish as this will help them reach larger audience.

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