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IndiaTimes Launches Photo Centre With HP SnapFish

09 Oct 2009



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Indiatimes.com, has launched a Photo Centre in association with HP SnapFish, that will enable over 11 million Indiatimes users to store, share and print unlimited number of photographs.

The service will also allow Indiatimes users to create and order customized photo gifts such as greeting cards, calendars, t-shirts, mugs and drinking bottles.

Rishi Khiani, CEO, Times Internet, quoted, "With the SnapFish co-branded photo centre, we aim to provide a fantastic platform to Indiatimes users to create personalized products as well as store and share unlimited number of personal pictures effortlessly online."

The online printing market in US is expected to grow from the current \$500 million to \$1 billion by 2011. However, in India the online photo printing market is still at a nascent stage. With its tie-up with HP SnapFish, Indiatimes hopes to corner a significant share of the emerging Indian online photo printing market.

Tags indiatimes, hp snapfish, photocentre, customized photo gifts Visit <http://shopping.indiatimes.com/> | Tell A

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