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Celebrate Mother's Day With HP

By ITVN News Service
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In keeping with the spirit of Mother's Day, HP Snapfish, online photo service has announced a slew of initiatives to make this day memorable and unique with personalized products that reflect that special relationship.

A landing page www.snapfish.in/mothersday has been created where users can visit and choose from multiple options including:
 • Flip Book - Launched especially for Mother's day, this is the first of its kind in India. Comprising of 5 to 30 pages, this an ideal option filled with her memorable moments for just Rs 59!
 • Collage Poster - Also available poster sizes starting from sizes 11*14 capturing the unforgettable moments starting at Rs 99!

In addition, there are options galore to choose from - personalized photo calendars, key chains, t-shirts, calendars and mugs - such appealing gifts that would truly surprise your mother.

Commenting on the occasion, Bala Parthasarthy, Vice-President Digital Imaging and co-founder, Snapfish said, "With Snapfish, our endeavour is to celebrate the existence of the most amazing woman in our lives. We have taken Mother's Day a step ahead from the conventional gift options such as jewellery and flowers. A personalized photo mug with a photograph of a precious moment or a flip book capturing the fond memories breaks the convention while showing that you care!"

x

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